



aortic
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**AORTIC
SUMMIT** **2019**

Oct 31 – Nov 02, 2019, Lugano

**AORTIC ASSOCIATION'S MISSION – TO REDUCE THE BURDEN
OF AORTIC DISEASES THROUGH EDUCATION, TRAINING AND
ADVANCING OUR KNOWLEDGE**

FOCUS AORTIC ARCH

Oct 31 – Nov 02, 2019
Lugano, Switzerland

aorticassociation.org





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Course Directors

Jürg Schmidli, MD, University Hospital Bern, Switzerland, Martin Czerny, MD, University Hospital Freiburg, Germany,
Jos C. van den Berg, MD PhD, Ospedale Regionale di Lugano, Switzerland,
Bartosz Rylski, MD, University Hospital Freiburg, Germany, Thomas R. Wyss, MD, University Hospital Bern, Switzerland

Congress Organizer

Education Event Impact GmbH, Alte Steinhäuserstrasse 1, 6330 Cham, Switzerland
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INVITATION TO THE 1ST AORTIC SUMMIT

Dear valued Industry Partner!

It is our great pleasure to welcome you to an exceptional aortic meeting – the Lugano 2019 AORTIC SUMMIT – in an entirely new format to intensify knowledge upon aortic pathology and its various treatment modalities being available today.

Understanding the disease forms the basis, being familiar with the treatment options available enlarges the armamentarium and being able to implement them into clinical practice provided the freedom and the flexibility to offer sustainable personalized solutions to treat patients with acute and chronic thoracic aortic pathology in an aortic team.

While it is the mission of the Aortic Association to reduce the burden of aortic disease by education, training and advancing knowledge taking the entire organ aorta into account, we will focus on acute and chronic thoracic aortic pathology involving the aortic arch.

During this course, you will be taken on a journey through the aortic arch and its major branches sharing expertise with a world-renown faculty and you will have the opportunity to practice during numerous workshops by addressing both open surgery and endovascular therapy.

We are looking forward to welcoming you in Lugano end of October,

Kindest,

Jürg Schmidli

Martin Czerny

Jos C. van den Berg

Bartosz Rylski

Thomas Wyss

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PRELIMINARY PROGRAM

THURSDAY, OCTOBER 31, 2019

10:30 – 11:15	AORTIC WELCOME BREAKFAST
11:15 – 11:30	WELCOME TO WORKSHOP DAY
11:30 – 13:00	WORKSHOP ROUND 1
13:00 – 14:00	SPONSORED LUNCH SYMPOSIUM
14:00 – 15:30	WORKSHOP ROUND 2
15:30 – 16:00	COFFEE BREAK
16:00 – 16:30	SESSION 1 – FORMING AORTIC TEAMS & WHY A NEW TERMINOLOGY IN AORTIC DISSECTION IS NEEDED
16:30 – 18:00	SESSION 2 – UNDERSTANDING THE NATURAL COURSE OF THE DISEASE AS A BASIS FOR INDICATING TREATMENT

FRIDAY, NOVEMBER 01, 2019

08:00 – 09:30	SESSION 3 – IMAGING AND DIAGNOSTIC WORK-UP – GET THE ENTIRE PICTURE
09:30 – 09:45	COFFEE BREAK
09:45 – 10:15	SESSION 4 – RISK STRATIFICATION, PATIENT SELECTION AND TREATMENT APPROACH. HOW TO DO THE RIGHT THINGS IN THE RIGHT SCENARIOS
10:15 – 11:45	SESSION 5 – MONITORING DURING AORTIC REPAIR – PERFUSE AS MUCH AS YOU CAN AND DO THINGS RIGHT
11:45 – 13:00	LUNCH BREAK & SYMPOSIUM
13:00 – 14:00	SESSION 6 – THE PORTFOLIO OF OPEN AORTIC ARCH REPLACEMENT – FROM TUBULAR REPLACEMENT TO THE FET TECHNIQUE
14:00 – 15:15	SESSION 7 – THE ARMAMENTARIUM OF SUPRAAORTIC TRANSPOSITIONS – FROM LIMITED TO UNLIMITED
15:15 – 15:45	COFFEE BREAK
15:45 – 17:15	SESSION 8 – TOTAL ENDOVASCULAR AORTIC ARCH REPAIR – PRESTIGE AND ALTERNATIVE

SATURDAY, NOVEMBER 02, 2019

08:00 – 09:30	SESSION 9 – HARD FACTS WHEN TO CHOOSE WHAT KIND OF APPROACH
09:30 – 09:45	COFFEE BREAK
09:45 – 11:20	SESSION 10 – HARD FACTS WHEN TO CHOOSE WHAT KIND OF APPROACH – INTERACTIVE SESSION PART I
11:20 – 11:30	COFFEE BREAK
11:30 – 13:00	SESSION 10 – HARD FACTS WHEN TO CHOOSE WHAT KIND OF APPROACH – INTERACTIVE SESSION PART II
13:00 – 13:45	LUNCH BREAK & SYMPOSIUM
13:45 – 15:15	SESSION 11 – USERS CHALLENGE THE R & D – FUTURE DEVELOPMENTS AND CASE TO CASE DISCUSSION WITH INDUSTRY
15:15 – 15:45	SESSION 12 – GAPS IN EVIDENCE – WHERE WE CAN MAKE THE BIGGEST LEAP TO GET BETTER AND TO REDUCE REMAINING RISK TO AS MINIMUM
15:45 – 16:00	WRAP UP AND CLOSURE

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PROCEDURE

We are deeply interested in your ideas and individual sponsoring, so please take your time and go through all the sponsoring options.

As soon as you have chosen an option, mark it with a and complete the form on the last page, which can then be sent either via e-mail or fax to:

Ms Valentina Macura

Fax: +43 1 8674944 - 9

E-Mail: valentina.macura@ee-hsec.org

Since our organisation team works closely together with the scientific secretariat of each congress, we always need to discuss and verify your inputs in the program with them. We would appreciate your written suggestions (topics for symposia etc.) as soon as possible, in order to be able to coordinate all the details and finalize the program.

Given that we aim to contribute to a more transparent way, a contract for the sponsoring is always required. It can either be drafted by you as a company or by us. Please let us know your preference. You will then receive your confirmation as well as the invoice, which is payable within 10 days, but no later than 4 weeks before the meeting starts. Please note that we cannot list you as a sponsor before receipt of payment.

If your sponsorship includes any material in the congress bag or on site, please note that it is the company's duty and responsibility to provide the organizer with this material in order to fulfil the service. More detailed information regarding the procedure will be sent in time.

For any presentation, the speakers' name and contact details must be provided to Education Event Impact GmbH by the sponsor at least 2 weeks after the registration for sponsorship. The deadline is September 23, 2019. In addition, please send us your logo in high quality so that we can put it on the website and in the program.

Approximately 2 weeks prior to its start, you will receive all relevant information (booth plan, opening hours of the exhibition area,...) for your presence at the meeting. In return, please let us know the names of whom you would like to register for free as part of your sponsor package until the October 08, 2019.

Should you have any questions, please do not hesitate to contact us!

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SPONSOR PACKAGES OVERVIEW

This overview shows which services are included in the various sponsor packages. Please also go through our other sponsoring possibilities on the following pages.

SPONSOR PACKAGES	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
SATELLITE SYMPOSIUM	✓	✓			
WORKSHOP	2	1	1	1	
LIVE IN A BOX	✓	✓	✓		
BANNER AT CONGRESS VENUE	✓	✓			
LOGO ON CONGRESS BAG	✓	✓			
INLAY IN CONGRESS BAG	1	1	1	1	
LANYARDS	✓				
NOTEPAD AND PEN		✓			
USB STICK IN CONGRESS BAG			✓		
E-BLAST(S)	2	1	1	1	
EXHIBITION SPACE	12M ²	8M ²	6M ²	6M ²	6M ²
FREE REGISTRATIONS FOR INDUSTRY MEMBERS	8	7	6	4	3
LOGO & LINK ON THE CONGRESS WEBSITE	✓	✓	✓	✓	✓
LOGO ON ORGANIZER'S E-BLASTS	✓	✓	✓	✓	✓
LOGO IN PRINTED PROGRAM	✓	✓	✓	✓	✓
SPONSORING OF SOCIAL EVENING	✓				
SPONSORING OF FACULTY DINNER		✓			

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SPONSOR PACKAGES

Available on a first come, first served basis

(Prices excl. 7,7% VAT)

DIAMOND SPONSOR **CHF 75.000,00**

- ✓ **1 Satellite Symposium**
- ✓ **2 Workshops**
- ✓ **1 Live in a box**
- ✓ **Banner at the congress venue** (material must be provided by the sponsor)
- ✓ **Logo on congress bag** (logo must be sent in vector quality after registration for sponsorship)
- ✓ **1 Inlay in congress bag** (material must be provided by the sponsor)
- ✓ **Lanyards** (material must be provided by the sponsor)
- ✓ **2 e-blasts** (content must be provided by sponsor and the deadline must be discussed with congress secretariat)
- ✓ **12m²-exhibition space**
- ✓ **8 free registrations** for industry members
- ✓ **Logo & link** on congress website
- ✓ **Logo included in all e-blasts** sent out by the organizer concerning this congress
- ✓ **Logo in printed program**
- ✓ **Sponsoring of social evening:** company's logo will be visible during reception

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PLATINUM SPONSOR

CHF 55.000,00

- ✓ **1 Satellite Symposium**
- ✓ **1 Workshop**
- ✓ **1 Live in a box**
- ✓ **Banner at the congress venue** (material must be provided by the sponsor)
- ✓ **Logo on congress bag** (logo must be sent in vector quality after registration for sponsorship)
- ✓ **1 Inlay in congress bag** (material must be provided by the sponsor)
- ✓ **Notepad and pen** (material must be provided by the sponsor)
- ✓ **1 e-blast** (content must be provided by sponsor and the deadline must be discussed with congress secretariat)
- ✓ **8m²-exhibition space**
- ✓ **7 free registrations** for industry members
- ✓ **Logo & link** on congress website
- ✓ **Logo included in all e-blasts** sent out by the organizer concerning this congress
- ✓ **Logo in printed program**
- ✓ **Sponsoring of Faculty Dinner:** company's logo will be visible during dinner

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Jos C. van den Berg, MD PhD, Ospedale Regionale di Lugano, Switzerland,
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GOLD SPONSOR

CHF 30.000,00

- ✓ **1 Workshop**
- ✓ **1 Live in a box**
- ✓ **1 Inlay in congress bag** (material must be provided by the sponsor)
- ✓ **USB stick** (material must be provided by the sponsor)
- ✓ **1 e-blast** (content must be provided by sponsor and the deadline must be discussed with congress secretariat)
- ✓ **6m²-exhibition space**
- ✓ **6 free registrations** for industry members
- ✓ **Logo & link** on congress website
- ✓ **Logo included in all e-blasts** sent out by the organizer concerning this congress
- ✓ **Logo in printed program**

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Course Directors

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Jos C. van den Berg, MD PhD, Ospedale Regionale di Lugano, Switzerland,
Bartosz Rylski, MD, University Hospital Freiburg, Germany, Thomas R. Wyss, MD, University Hospital Bern, Switzerland

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SILVER SPONSOR

CHF 15.000,00

- ✓ **1 Workshops**
- ✓ **1 Inlay's in congress bag** (material must be provided by the sponsor)
- ✓ **1 e-blast** (content must be provided by sponsor and the deadline must be discussed with congress secretariat)
- ✓ **6m²-exhibition space**
- ✓ **4 free registrations** for industry members
- ✓ **Logo & link** on congress website
- ✓ **Logo included in all e-blasts** sent out by the organizer concerning this congress
- ✓ **Logo in printed program**

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Jos C. van den Berg, MD PhD, Ospedale Regionale di Lugano, Switzerland,
Bartosz Rylski, MD, University Hospital Freiburg, Germany, Thomas R. Wyss, MD, University Hospital Bern, Switzerland

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BRONZE SPONSOR

CHF 7.500,00

- ✓ **6m²-exhibition space**
- ✓ **3 free registrations** for industry members
- ✓ **Logo & link** on congress website
- ✓ **Logo included in all e-blasts** sent out by the organizer concerning this congress
- ✓ **Logo in printed program**

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BOOTH FOR INDUSTRIAL EXHIBITION

(Prices excl. 7,7% VAT)

RENT OF EXHIBITION SPACE

6 m² minimum (CHF 700, - per square meter)

___ m length x ___ m depth = ___ m² x CHF 700,- = **CHF** _____

Required equipment:

___ table/s

___ chair/s

___ bus bar 220 V

Rental cost includes registration fee for industry members as follows:

from 6 m²: 2 company employees (staff)

from 12 m²: 3 employees

TOTAL CHF _____

Rental cost of exhibition space does not include any equipment unless it was ordered in advance (see above). Rental cost of exhibition space includes the registration fee for 2 company employees for 6 m² or 3 company employees for 12 m². The allocation of exhibition space depends on availability on receipt of registration and on timely payment.

Education Event Impact GmbH cannot guarantee booth traffic. It is the exhibiting company's responsibility to promote its presence at AORTIC Summit 2019. Exhibitors may install and dismantle only during official installing and dismantling times.

Product information cannot be distributed at any scientific session.

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PARTICIPATION IN PROGRAM

(Prices excl. 7,7% VAT)

<input type="checkbox"/> 1 Satellite Symposium	upon request
<input type="checkbox"/> 1 Workshop	CHF 7.500,00
<input type="checkbox"/> 1 Live in a box	CHF 7.500,00

FURTHER SPONSORING POSSIBILITIES

(Prices excl. 7,7% VAT)

ADVERTISEMENT

DIGITAL

- | | |
|--|--------------|
| <input type="checkbox"/> Publicity on screen in main auditorium (max. 2min., provided by sponsor and approved by scientific secretariat) | CHF 5.000,00 |
| <input type="checkbox"/> 1 e-blast prior to the congress (content must be provided by the sponsor and deadline discussed with congress secretariat) | CHF 2.000,00 |
| <input type="checkbox"/> Logo and link to the sponsors website on congress website | CHF 1.500,00 |

MATERIAL

- | | |
|--|--------------|
| <input type="checkbox"/> Banner at congress venue (provided by the sponsor) | CHF 3.000,00 |
| <input type="checkbox"/> Logo on AORTIC Summit 2019 cap | upon request |
| <input type="checkbox"/> Logo on cube sitting chair (per cube) | CHF 750,00 |
| <input type="checkbox"/> 1 Inlay of your company in congress bags | CHF 2.000,00 |
| <input type="checkbox"/> Sponsoring of the Faculty Transport
(logo visible inside the car, to be discussed with organizer) | CHF 3.500,00 |

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FACULTY SPONSORING

(Prices excl. 7,7% VAT)

SPONSORSHIP FOR TRAVEL AND ACCOMMODATION EXPENSES OF FACULTY MEMBER(S):

- faculty member(s) from **Switzerland** / quantity: ____ **upon agreement**
- faculty member(s) from **European countries** / quantity: ____ **upon agreement**
- faculty member(s) from **overseas** / quantity: ____ **upon agreement**

EDUCATIONAL GRANTS

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If you would like to provide additional support to bring Physicians to AORTIC Summit 2019, please contact **Eva Butler** at eva.butler@aorticassociation.com or mobile +32 460 95 33 42, to get more information on how this process works. **Please note** that your sponsorship package to the congress does not cover an educational grant and therefore is treated as a separate support.

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SPONSORING CONDITIONS

SATELLITE SYMPOSIUM AND/OR WORKSHOP

The content needs to be discussed with the congress secretariat and speaker selected by the company.

Symposia and workshops include room, room setup, basic audiovisual and registration services.

Please note that anything additional could be composed of any marketing efforts as well as faculty expenses, such as honorarium and/or travel. These expenses are not covered in the sponsor packages.

The speakers' name and contact details have to be provided to HSEC Swiss by the sponsor 2 weeks after the registration for sponsorship.

The Symposia and/or workshop must be educational in nature. The material for the Symposia and/or has to be provided by the sponsor.

LIVE IN A BOX

The content and speaker selected by the company need to be discussed with the congress secretariat.

All preparation work needs to be done by the company in communication with the congress secretariat.

Please note that anything additional could be composed of any marketing efforts as well as faculty expenses, such as honorarium and/or travel. These expenses are not covered in the sponsor packages.

The speakers' - and operators' names and contact details have to be provided to HSEC Swiss by the sponsor 2 weeks after the registration for sponsorship.

The Live in a Box must be educational in nature. The material for that has to be provided by the sponsor.

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COMPLIANCE STATEMENT

OF THE CONGRESS ORGANIZERS

Education Event Impact GmbH

Our world is constantly changing and we all expect transparency and fairness for whatever decisions are being made. This obviously also influences our field – medical education and the cooperation between physicians and industry partners. We as congress organizers are fully committed to contributing to a more transparent organization of our congresses and meetings.

With this statement, Education Event Impact GmbH and all of its members declare to disclose all information and without equivocation work within the principles of transparency. We will comply with the MedTech Europe Code of Business Practice and relevant local laws, regulations and industry codes. Our "Third Party Organised Education Events" will be submitted to the Conference Vetting System (CVS) for assessment in order to ensure its clear guidelines and rules. Education Event Impact GmbH and its members will take necessary measures to comply and ensure approval of its congress and meetings.

The focus of our work will always remain in the education of physicians, and furthermore, in giving the patients the best treatment. Exchanging information, especially problems and their solutions is essential to medical progress and this is where we aim to play a major role. The main purpose of our events is to create a space for communication and hence, foster new ideas and improvement in medicine.

ORGANIZED BY

Education Event Impact GmbH



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Please complete in clear print and email to Education Event Impact GmbH
+43 1 8674944-9 or e-mail to: valentina.macura@ee-hsec.org

Company.....

Department.....

Contact.....

Responsible for the division of

Street.....

Country, City, ZIP

Phone (incl. country/area code)

Fax (incl. country/area code)

Mobile (incl. country/area code)

E-mail

VAT-ID-No. (UID).....

.....

City, Date

Company-stamp and Signature

THANK YOU FOR YOUR SUPPORT!

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